

Video Briefing Form

This form is aimed to ensure that we are all working from the same page and you get exactly what you want from the video we are going to produce for you. Please complete it with as much information as you can give, and return to LivelyWood Pictures via the easiest means for you at the soonest opportunity. If you have any questions, please get in touch.

What is the purpose of your video?	
Who do you want to see it and how will they see it?	
What do you want it to include? <i>If you would like specific images/fonts please let us know. We aim to keep with the same house style as the rest of your material related to the video.</i>	
How long would you like it to be?	
How would you like it to be narrated? <i>Do you want voice over? Text titles? Talking heads?</i>	
What style would you like it to have? <i>You are welcome to supply example videos that you like the look of, to get a similar final product.</i>	
Do you have specific music requirements? What sort of feeling would you like the music to have?	
What is your deadline? <i>Are there any important dates/events that it must be scheduled around?</i>	
What is your budget? <i>If a fee has already been agreed, you do not need to answer this question.</i>	